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(обязательное к рабочей программе дисциплины) Уникальный программный ключ: 2a04bb882d7edb7f479cb26**№Риннееренво** науки и высшего образования Российской Федерации

ФГБОУ ВО «Дагестанский государственный технический университет»

# ФОНД ОЦЕНОЧНЫХ СРЕДСТВ

## по дисциплине Деловой иностранный язык

Уровень образования	магистратура (бакалавриат/магистратура/специалитет)
Направление подготовки бакалавриата/ <b>магистратуры</b> /специальность	19.04.02 — Продукты питания из растительного сырья  (код, наименование направления подготовки/специальности)
Магистерская программа	Процессы и аппараты пищевых производств (наименование)
Разработчик	Магомедова Н.А., к.п.н., доцент (ФИО уч. степень, уч. звание)
Фонд оценочных средств об « <u>0</u> » <u>09</u> 20 <u></u> 1 г., протокол № 1	сужден на заседании кафедры <u>ИЯ</u>
Zan Kade unoŭ His As	

г. Махачкала 2021

Приложение А

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#### 1. Область применения, цели и задачи фонда оценочных средств

Фонд оценочных средств (ФОС) является неотъемлемой частью рабочей программы дисциплины Иностранный язык (разговорная речь) и предназначен для контроля и оценки образовательных достижений обучающихся (в т.ч. по самостоятельной работе студентов, далее – CPC), освоивших программу данной дисциплины.

Целью фонда оценочных средств является установление соответствия уровня подготовки обучающихся требованиям ФГОС ВО по направлению подготовки/специальности 19.04.02 Продукты питания из растительного сырья

Рабочей программой дисциплины <u>Деловой иностранный язык</u> предусмотрено формирование следующих компетенций:

- 1) УК-4- Способен применять современные коммуникативные технологии, в том числе на иностранном(ых) языке (ах), для академического и профессионального взаимодействия
- 2. Описание показателей и критериев оценивания компетенций, формируемых в процессе освоения дисциплины (модуля) Иностранный язык делового и профессионального общения

Описание показателей и критериев оценивания компетенций, формируемых в процессе освоения дисциплины (модуля), и используемые оценочные средства приведены в таблице 1.

Перечень оценочных средств, рекомендуемых для заполнения таблицы 1 (в ФОС не приводится, используется только для заполнения таблицы)

- Деловая (ролевая) игра
- Контрольная работа
- Дискуссия
- Тест (для текущего контроля)
- Устный опрос
- Тест для проведения зачета / дифференцированного зачета (зачета с оценкой) / экзамена
- Задания / вопросы для проведения зачета / дифференцированного зачета (зачета с оценкой) / экзамена

Перечень оценочных средств при необходимости может быть дополнен.

#### 2.1. Перечень компетенций с указанием этапов их формирования в процессе освоения ОПОП

#### Таблица 1

Код и наименование формируемой компетенции	Код и наименование индикатора достижения формируемой компетенции	Критерии оценивания	Наименование контролируемых разделов и тем <sup>1</sup>
УК-4 — Способен применять современные коммуникативные технологии, в том числе на иностранном(ых) языке (ах), для академического и профессионального взаимодействия	УК-4.1 Знает правила и закономерности личнойи деловой устной и письменной коммуникации; современные коммуникативные технологии на русском и иностранном языках; существующие профессиональные сообщества для профессионального взаимодействия.  УК-4.2 Умеет применять на практике коммуникативные технологии, методы и способы деловогообщения для академического и профессионального взаимодействия.  УК-4.3 Владеет методикой межличностного делового общения на русском и иностранном языках, с	Знает: - основные фонетические, лексические, грамматические словообразовательные явления - особенности официального, нейтрального регистров общения; - лексический минимум по специальности.  Умеет: - выделять основную информацию от второстепенной; - создавать материал для устных презентаций; - вести диалог в общей и профессиональной сферах общения; - использовать этикетные формулы в устной и письменной коммуникации: приветствия, прощания, извинения, просьба.  Владеет: - навыками поиска и обобщения иноязычной информации в рамках профессиональной коммуникации;	Фонетика и аудирование.  Лексика. Продуктивное и рецептивное усвоение лексических единиц.  Формирование активного тематического словаря и расширение рецептивного словаря за счет иностранных слов по тематике общения  Грамматика. Повторение элементарной грамматики, необходимой для аудирования, говорения по тематике общения.  Овладение навыками и умениями речевой деятельности применительно к сфере бытовой
	применением профессиональных языковых форм, средств и	- навыками профессионального общения на иностранном языке.	и профессиональной коммуникации.

<sup>&</sup>lt;sup>1</sup> Наименования разделов и тем должен соответствовать рабочей программе дисциплины.

современных коммуникативных технологий.	

#### 2.1.2. Этапы формирования компетенций

- Сформированность компетенций по дисциплине <u>Деловой иностранный язык</u> определяется на следующих этапах:
  1. **Этап текущих аттестаций** (Для проведения текущих аттестаций могут быть использованы оценочные средства, указанные в разделе 2)
- 2. Этап промежуточных аттестаций (Для проведения промежуточной аттестации могут быть использованы другие оценочные средства)

Таблица 2

		Этапы формирования компетенции					
V о п и	Код и		Этап текущих аттестаций				Этап промежуточной аттестации
наименование	Код и наименование индикатора достижения	1-5 неделя	6-10 неделя	11-15 неделя	1-17 н	еделя	18-20 неделя
формируемой компетенции	формируемой компетенции	Текущая аттестация №1	Текущая аттестация №2	Текущая аттестация №3	CPC	КР/КП	Промежуточная аттестация
1		2	3	4	5	6	7
УК - 4	УК-4.1. Осуществляет академическое и профессиональное взаимодействие, в том числе на иностранном языке.  УК-4.2. Переводит академические тексты (рефераты, аннотации, обзоры, статьи и т.д.) с иностранного языка или на иностранный язык  УК-4.3. Использует современные информационно коммуникативные средства коммуникации.	Контрольная работа 1	Контрольная работа 2	Контрольная работа 3	Опрос		Тест для проведения зачёта

СРС – самостоятельная работа студентов;

**КР** – курсовая работа; **КП** – курсовой проект.

#### 2.2. Показатели уровней сформированности компетенций на этапах их формирования, описание шкал оценивания

#### 2.2.1. Показатели уровней сформированности компетенций на этапах их формирования

Результатом освоения дисциплины <u>Деловой иностранный язык</u> является установление одного из уровней сформированности компетенций: высокий, повышенный, базовый, низкий.

Таблица 3

Уровень	Универсальные компетенции	Общепрофессиональные/ профессиональные компетенции
Высокий (оценка «отлично», «зачтено»)	Сформированы четкие системные знания и представления по дисциплине. Ответы на вопросы оценочных средств полные и верные. Даны развернутые ответы на дополнительные вопросы. Обучающимся продемонстрирован высокий уровень освоения компетенции	Обучающимся усвоена взаимосвязь основных понятий дисциплины, в том числе для решения профессиональных задач. Ответы на вопросы оценочных средств самостоятельны, исчерпывающие, содержание вопроса/задания оценочного средства раскрыто полно, профессионально, грамотно. Даны ответы на дополнительные вопросы. Обучающимся продемонстрирован высокий уровень освоения компетенции
Повышенный (оценка «хорошо», «зачтено»)	Знания и представления по дисциплине сформированы на повышенном уровне. В ответах на вопросы/задания оценочных средств изложено понимание вопроса, дано достаточно подробное описание ответа, приведены и раскрыты в тезисной форме основные понятия. Ответ отражает полное знание материала, а также наличие, с незначительными пробелами, умений и навыков по изучаемой дисциплине. Допустимы единичные негрубые ошибки. Обучающимся продемонстрирован повышенный уровень освоения компетенции	Сформированы в целом системные знания и представления по дисциплине. Ответы на вопросы оценочных средств полные, грамотные. Продемонстрирован повышенный уровень владения практическими умениями и навыками. Допустимы единичные негрубые ошибки по ходу ответа, в применении умений и навыков

Уровень	Универсальные компетенции	Общепрофессиональные/ профессиональные
		компетенции
Базовый	Ответ отражает теоретические знания основного	Обучающийся владеет знаниями основного материал
(оценка «удовлетворительно», «зачтено»)	материала дисциплины в объеме, необходимом для	на базовом уровне.
	дальнейшего освоения ОПОП.	Ответы на вопросы оценочных средств неполные,
	Обучающийся допускает неточности в ответе, но	допущены существенные ошибки. Продемонстрирован
	обладает необходимыми знаниями для их	базовый уровень владения практическими умениями и
	устранения.	навыками, соответствующий минимально
	Обучающимся продемонстрирован базовый	необходимому уровню для решения
	уровень освоения компетенции	профессиональных задач
Низкий	Демонстрирует полное отсутствие теоретических зн	паний материала дисциплины, отсутствие практических
(оценка «неудовлетворительно»,	умений и навыков	
«не зачтено»)		

Показатели уровней сформированности компетенций могут быть изменены, дополнены и адаптированы к конкретной рабочей программе дисциплины.

#### 2.2.2. Описание шкал оценивания

В ФГБОУ ВО «ДГТУ» внедрена модульно-рейтинговая система оценки учебной деятельности студентов. В соответствии с этой системой применяются пятибальная, двадцатибальная и стобальная шкалы знаний, умений, навыков.

Шка	лы оцени	вания	
пятибальная	двадцатибальная	стобальная	Критерии оценивания
«Отлично» - 5	«Отлично» - 18-20	«Отлично» - 85 –	Показывает высокий уровень сформированности компетенций, т.е.:  — продемонстрирует глубокое и прочное усвоение материала;  — исчерпывающе, четко, последовательно, грамотно и логически стройно излагает теоретический материал;  — правильно формирует определения;  — демонстрирует умения самостоятельной работы с нормативноправовой литературой;  — умеет делать выводы по излагаемому материалу.
баллов	баллов	100 баллов	
«Хорошо» - 4	«Хорошо» - 15 - 17	«Хорошо» - 70 - 84	Показывает достаточный уровень сформированности компетенций, т.е.:  — демонстрирует достаточно полное знание материала, основных теоретических положений;  — достаточно последовательно, грамотно логически стройно излагает материал;  — демонстрирует умения ориентироваться в нормальной литературе;  — умеет делать достаточно обоснованные выводы по излагаемому материалу.
баллов	баллов	баллов	
«Удовлетворительно»	«Удовлетворительно»	«Удовлетворительно»	Показывает пороговый уровень сформированности компетенций, т.е.:  — демонстрирует общее знание изучаемого материала;  — испытывает серьезные затруднения при ответах на дополнительные вопросы;  — знает основную рекомендуемую литературу;  — умеет строить ответ в соответствии со структурой излагаемого материала.
- 3 баллов	- 12 - 14 баллов	- 56 — 69 баллов	
«Неудовлетворительно»	«Неудовлетворительно»	«Неудовлетворительно»	<ul> <li>Ставится в случае:</li> <li>незнания значительной части программного материала;</li> <li>не владения понятийным аппаратом дисциплины;</li> <li>допущения существенных ошибок при изложении учебного материала;</li> <li>неумение строить ответ в соответствии со структурой излагаемого вопроса;</li> <li>неумение делать выводы по излагаемому материалу.</li> </ul>
- 2 баллов	- 1-11 баллов	- 1-55 баллов	

# 3.Типовые контрольные задания, иные материалы и методические рекомендации, необходимые для оценки сформированности компетенций в процессе освоения ОПОП

#### 3.1. Задания и вопросы для входного контроля

Choose the correct it		просы дли входного конт	роли
1. How longhere?		15."Have you ever been to	Chino?"
_		"Yes, Ithere in 19	
A)you live	B) do you live	· · · · · · · · · · · · · · · · · · ·	
C)have you lived		A)have gone	B)went
2I help you with	•	C)have been going	
A)Will	B)Am	•	orked here?" "By the end of
C)Shall	D)Have	A)'ll work	B)I'm going to work
3.He deniedthe mon		C)'ll have been worki	
A)to take	B)to have taken	17."We'll need some cola	for the party."
C)take	D)having taken	"Isome."	
4.Shefor 12 hours	before she finished	A)buy	B)will have bought
Everything.		C)ve already bought	
	B)has been working	18."I need to give a messag	
,	D)has worked	"Iher at the office th	is afternoon."
5. When I was a child	Irunning every day.	A)see	B)have seen
A)have gone	B)used to go	C)'ll have seen	D)'ll be seeing
C)was going	D)had gone	19."Have you ever met a fa	mous person?"
6.Whatat 10 o'cloc		"Yes, IMaria Callas	once."
A)have you done	B)were you going	A)have met	B)met
C)have you been doing	g D)had you done	C)meet	D)have been meeting
7.He hasn't left the off	fice	20."These shoes aren't at a	ll comfortable."
A)yet	B)before	"You shouldn'tthem.	•
C)just	D)already	A)have bought	B)to buy
8. They will have finish	ned8 o'clock	C)bought	C)buying
A)until	B) by the time	21."What's wrong with Lyr	nda?"
C)since	D)by	"Sheproblems at work	
9.I'm afraid Ito com	, •	•	B)will
A)don't go	B)won't	C)was having	C)'ll be having
C)won't be able	D)can't	22."What's Pam doing?" "S	
10.We went into town		A)to be working	
A)to buy	B)for buying	C)to have worked	
C)to have bought		23."How long have you been	
11.We'd ratherto be	, ,	"6 months."	8
A)to have gone	B)to go	A)Since	B)For
C)going	D)have gone	C)From	C)Ago
12.Rememberthe do		24."I can't stand this any lon	, 0
A)to lock	B)lock	"Calm down. There's no p	<u> </u>
C)locking	D)have locked	A)to get	B)get
13."You look slimmer		C)in getting	D)to getting
A)had lost	B)lost	25."how long does it take yo	, -
C)have been losing	D)have lost	"By December Ion this	
14."I'm having trouble	,	A)will work	B)will have been working
"Don't worry. Iyou		C)will be working	D)am going to work
A)have helped	B)am going to help	C)WIII OC WOIKING	Diam going to work
C)helped	D)ll help		
Ciliciped	D)II licip		

### 3.2. Контрольные работы для проведения текущих аттестаций Комплект заданий для контрольной работы №1

<ul> <li>Время выполнения 90 мин.</li> <li>Количество вариантов контрольной работы</li> <li>Количество заданий в каждом варианте контрольной работы</li> <li>Форма работы – самостоятельная, индивидуальная.</li> </ul>
Аттестационная контрольная работа №1 (типовая)
1. Choose the best phrase for a formal letter.
1.Complete the phrase: " Sir or Madam,"
2.Complete the phrase: "To Whom It May"
3.Complete the phrase: "Looking forward to your"
4. The abbreviation FYI stand for:
5.Choose the most formal word:
6.If you send a paper letter and some additional document, you them.
7.In emailing the abbreviation "cc" means:
8.Complete the phrase: "If you have any questions, do not to contact us."
9.Complete the sentence to make it formal: " your price list."
10.Complete the phrase: "I'd like to for any inconvenience caused."
11.Complete the phrase: "I'd like to about the vacant positions at this branch."
12.If there is a delay, you write: "Your request is being"
13.Complete the phrase: "I wish to my appreciation for all your efforts"
14.Complete the phrase: "I am sorry, but I cannot be of to you in this matter."
15.Complete the phrase: "Weask you to send us"
16.Complete the phrase: "We are not happy the terms you suggested."
17. Complete the phrase: "We deny you permission to"
18.Complete the phrase: "If you can guarantee delivery and can quote really prices we may
be able to place an order with you."
19.If you write "Does the idea appeal to you?", you ask
20.Complete the phrase: "If you require any information we shall be happy to let you have this
2. Choose the right answer
1. It would more sense to redesign the packaging.
A. make B. have made C. A or B
2. It would more sense to have gone to the meeting.
A. make B. have made C. A or B
3 through the process many times before, I know exactly which steps to take.
A. Going B. Having gone C. To go
4. There's no need a chief marketing officer.
A. to hire B. hire C. hiring
5. This seemingly easy task us.
A. has eluded B. had eluded C. A or B
6. This seemingly easy taskus until last week.
A. has eluded B. had eluded C. A or B
7 a business is hard work.
A. Starting B. To start C. Having started
8 three businesses myself, I know what I'm talking about.
A. To start B. Starting C. Having started
9. This is an opportunity more directly with consumers.
A. to connect B. connecting C. connect
10 with consumers isn't easy.

A. Connecting B. Connect C. To connect
11. He expressed concern about some of the deals currently
A. take place B. taking place C. are taking place
12. MasterCard built its marketing around the theme, "There are some things money
can't buy.
A. B or C B. has built C. built
13. If they us earlier, we could have set up a meeting.
A. contact B. had contacted C. have contacted
14. I hadn't the figures were so low.
A. realized B. been realized C. been realizing
15. Visa Mastercard's main competitor.
A. is being B. is C. A or B
16. We're currently that part of the contract.
A. negotiated B. being negotiated C. negotiating
17. That part of the contract is currently
A. negotiating B. negotiated C. being negotiated
18. We successfully the inclusion of that amendment.
A. negotiated B. being negotiated C. negotiating
19. The outcome known until next week.
A. will be B. won't be C. A or B
20. The outcome known next week.  A. will be B. won't be C. A or B
A. WIII DE B. WOII I DE C. A OF B
2) Descinera letter smiting abilla
3). Business letter writing skills.
Choose the correct item.
1. Which of the following is a correct dateline for a business letter?
A. August, 20, 1998
B. Aug. 20, 1998
C. August 20, 1998
D. Aug. 20 1998
2. The complimentary closing is
A. optional.
B. placed one line below the last line of the body.
C. positioned at the writer's discretion.
D. placed two lines below the last line of the body.
3. Editing involves checking a document for factual accuracy, logical flow, conciseness, and
A. spelling.
B. format errors.
C. clarity and tone.
D. grammar.
4. The spacing after the date should be
A. quadruple space. B. a triple space.
C. a single space. D. a double space.
5. The enclosure notation represents
5. The enclosure notation represents
5. The enclosure notation represents A. the typist's name.
<ul><li>5. The enclosure notation represents</li><li>A. the typist's name.</li><li>B. that you have left out a part of the letter and need to mail them another letter.</li></ul>
<ul><li>5. The enclosure notation represents</li><li>A. the typist's name.</li><li>B. that you have left out a part of the letter and need to mail them another letter.</li><li>C. none of the above.</li></ul>
<ul><li>5. The enclosure notation represents</li></ul>
<ul> <li>5. The enclosure notation represents</li></ul>

A. describe
B. mention
C. show
D. demonstrate
2. You need to improve the of this letter because one or two things are in the wrong place.
A. description B. indication C. layout D. picture
3. Before you put the letter in the envelope, make sure you it in the right way.
A. fold B. double C. treble D. hold
4. If you want this letter to reach the bank tomorrow, you have no choice but to send it by
mail.
A. speed B. express C. excess D. fast
5. When you are going to write an important letter like that, it is absolutely essential that you
all the facts first.
A. connect B. join C. deliver D. assemble
6. When you read something you've written on the computer screen, it often looks all right although
you should always read it first.
A. check B. prove C. proof D. proven
7. I advise you to check with a letter or a phone call if you intend to pay them a visit in order
to save a wasted journey.
A. previously B. prior C. ante D. beforehand
8. Since that package contains valuable items, you must send it by post.
A. required B. resigned C. registered D. repeated
9. Quite honestly I cannot trust this particular letter to be sent by post and so I am using the services
of a to deliver it for me.
A. courier B. runner C. traveller D. carrier
10. I'm sure that computer program you use creates a very good letter design but it's far too
10.1111 sare that compared program you use creates a very good retter design out its far too
for me.
for me.
for me. A. Comprehensive B. complicated C. concentrated D. composite
for me. A. Comprehensive B. complicated C. concentrated D. composite  Аттестационная контрольная работа №2 (типовая)
for me. A. Comprehensive B. complicated C. concentrated D. composite  Atтестационная контрольная работа №2 (типовая)  1). Choose the right answer
for me. A. Comprehensive B. complicated C. concentrated D. composite  Attестационная контрольная работа №2 (типовая)  1). Choose the right answer  1. It would more sense to redesign the packaging.
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A. Comprehensive B. complicated C. concentrated D. composite  ATTECTALLIOHHAЯ КОНТРОЛЬНАЯ РАБОТА №2 (ТИПОВАЯ)  1). Choose the right answer  1. It would more sense to redesign the packaging.  A. make B. have made C. A or B  2. It would more sense to have gone to the meeting.  A. make B. have made C. A or B  3 through the process many times before, I know exactly which steps to take.  A. Going B. Having gone C. To go  4. There's no need a chief marketing officer.  A. to hire B. hire C. hiring  5. This seemingly easy task us.  A. has eluded B. had eluded C. A or B  6. This seemingly easy task us until last week.  A. has eluded B. had eluded C. A or B  7 a business is hard work.  A. Starting B. To start C. Having started  8 three businesses myself, I know what I'm talking about.  A. To start B. Starting C. Having started  9. This is an opportunity more directly with consumers.  A. to connect B. connecting C. connect
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A. take place	B. taking place	C. are taking place
		marketing around the theme, "There are some things money
can't buy.		
A. B or C	B. has built	C. built
		could have set up a meeting.
A contact	B had contacted	C have contacted
14. I hadn't	the figures w	ere so low.
A. realized	B. been realized	C. been realizing
15. Visa	Mastercard's ma	nin competitor.
A. is being	B. is C.	A or B
16. We're currently	that p	part of the contract.
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17. That part of the	contract is current	ly C. being negotiated
A. negotiating	B. negotiated	C. being negotiated
18. We successfully	/ the i	inclusion of that amendment.
A. negotiated	B. being negotiate	ed C. negotiating
19. The outcome	known	until next week.
A. will be	B. won't be	C. A or B
20. The outcome	known	next week.
A. will be	B. won't be	C. A or B
2). Graduate's CV	_	
1. On the fresher's	CV the most impor	rtant factor is:
A. The GPA and m	•	
B. The match of ski	ills to the job requi	rement
C. The work history		
D. The way the info		
2. What do you nee	-	
A. The use of highl	₹	
		points using job-specific keywords
_		ements and experiences gathered
D. A bright color p		
		at other factor can this be replaced with to create a strong
positive impact?		
A. Academic perfor		
B. Achievements in	_	
	that can be translat	ed into employable skills
D. All the above		
	=	tion the GPA in their CV.
A. Only if the GPA	is outstanding B. A	Always
C. Never		
D. Only for the maj	•	
5. Your education i		•
_		nd subject you majored
B. The subject you	•	
-	•	ubjects covered, college name
D. Date of graduation		
	• •	r past experience in the CV?
	_	ing order, in bullet points
		cal order, in the form of a paragraph
C. Do not mention	ıt, unless it is relev	ant to the job

D. Present it in bullet points, but in ascending chronological order7. When you list your experience, what is the most important message that has to get across the

employer?

- A. Your skills and expertise
- B. The designation and responsibilities you have taken up
- C. The company/department you have worked for
- D. Your achievement in each of the job/position
- 8. A fresh graduate has little, if any work experience. Which is the best way to convince the employer that you do have the ability to handle the job?
- A. Project your soft skills as employable skills
- B. Mention all the projects that you have completed during your college days
- C. List all the paid and unpaid work you have done (which is relevant to the job)
- D. All the above
- 9. What is the most critical factor in the CV of a fresh graduate?
- A. Employable skills
- B. GPA
- C. Relevant experience
- D. Style of presenting all the above
- 10. You have received the coordinates of five top companies and you are excited about applying to all of them. To optimize your chances, you should:
- A. Immediately send your standard CV with a standard cover letter
- B. Write a customized cover letter for each organization, highlighting the match between your skills and the job requirement in max two paragraphs
- C. Send the CV without the cover letter sometimes this distracts the employer
- D. Send your CV and cover letter printed on a bright colored paper which will all make your application stand out
- 11. You are a fresh graduate and you want to apply for as many jobs as possible so you can start working at the earliest. You are aware that you need an impressive CV. What, in your opinion, makes the CV impressive at the first glance?
- A. A very crisp and focused objective
- B. A humorous graphic which will ask the employer to stop and take notice
- C. A professional summary which tells it all in five sentences tops
- D. All the above
- 12. The first CV screening is done in just 10 seconds time. In order to ensure that your CV passes the test, you will need to:
- A. List your skills that match the job exactly
- B. List in descending chronological order your experience, tweaked to match the requirements of the job
- C. Highlight your academic and personal achievements
- D. All the above
- 13. A fresher's CV should always mention two references.
- A. True B. False.
- 14. Your hobbies should always reflect proper coordination with the job you are applying for.
- A. True B. False
- 15. It is advisable to list your voluntary work as experience in the CV.
- A. True B. False
- 3. Тест на проверку навыков прохождения собеседования при приеме на работу. Choose the correct item.
- 1. How should you dress for the interview?
- A. Formal business dress, such as a suit.
- B. The way that people illustrated in the company brochure are dressed.
- C. As you always do they want to interview you, not your clothes, and must take you as they find you.
- 2. What time should you arrive for your interview?
- A. At exactly the time specified. B. Ten minutes early.
- C. Half an hour early.

- 3. What should you bring with you to the interview?
- A. A briefcase containing a copy of your application form, your degree certificate, your final-year project report and a testimonial from your last vacation job.
- B. A few basic essentials (e.g. clean hanky or spare tights for emergencies and a small notepad). C. Nothing but yourself and your lucky mascot.
- 4. When is the interviewer likely to make his/her decision on whether you are the right candidate for the job?
- A. As soon as you walk in at the door.
- B. Five minutes into the interview.
- C. At the end of the day, after careful reflection and having compared you with all the other candidates.
- 5. The interviewer offers you a cup of coffee what should you say?
- A. Oh yes please!
- B. No, thank you, I had one just before I came in.
- C. Well, if you're sure it's no trouble.
- 6. During the interview, where should you focus your eyes?
- A. On the interviewer's eyes
- B. Somewhere around the end of the interviewer's nose
- C. On the floor
- 7. Should you smile at the interview?
- A. Yes, as much as possible
- B. No you want to appear serious and responsible
- C. Occasionally
- 8. What is the first question likely to be?
- A. What do you know about this organization?
- B. How was your journey here today?
- C. Why do you want this job?
- 9. How long should your answers be?
- A. Brief and to the point with no superfluous information
- B. As detailed as possible
- C. Not too long but not too short
- 10. Can you make a joke during an interview?
- A. No, never it makes quite the wrong impression
- B. Yes, always it helps to liven things up and will get you remembered
- C. Yes, if you feel that the interviewer will appreciate your sense of humor and if it seems appropriate
- 11. The interviewer asks you a question that you really don't understand. Do you:
- A. Smile sweetly and say "I'm sorry, I really haven't a clue"?
- B. Say "I'm sorry, I don't quite understand the question could you repeat it please?"
- C. Take a deep breath, wade in and say something that you hope sounds OK?
- 12. The interviewer asks you a really tough question. Do you:
- A. Ask for a minute to collect your thoughts before your answer?
- B. Start to answer immediately and work out your reply as you go along?
- C. Say "I'm sorry. I don't know"?
- 13. The interviewer asks you a question that you feel is totally inappropriate, such as "Are you planning to get married?" Do you:
- A. Give the answer you feel they want to hear, regardless of whether or not it is true?
- B. Ask if this is important to the company and then decide whether to answer the question?
- C. Answer truthfully but assure them that your personal circumstances will make no difference to your ability to do the job or your enthusiasm for it?
- 14. You feel that the interviewer's attitude towards you is hostile. Do you:

- A. Resign yourself to being rejected?
- B. Respond in a similar way, arguing with or challenging the interviewer?
- C. Reason that perhaps this is to test you in some way, and keep calm and polite?
- 15. At the end of the interview come the words "Are there any questions you would like to ask me?" but all your carefully-prepared questions have already been answered during the interview. Do you:
- A. No thank you
- B. Ask a question that you already know the answer to.
- C. Say "Well. I had made a note to ask about ... but we've covered that during the interview, so I don't have any more questions."

#### Аттестационная контрольная работа №3(типовая)

1. Тест на проверку навыков ведения деловых переговоров.
1) Choose the right answer
1. The two sides have not come to an agreement. They are still
A. deadly B. successful C. deadlocked
2. It is doubtful that the parties will come to an agreement. There is little hope of a
A. changing B. breakthrough C. collaboration
3. So, neither party is willing to? No. Neither one will make concessions.
A. complement B. compromise C. retain
4. There is in our position = We have not changed our position.
A. no change B. not a change C. no changing
5. Negotiations are at an
A. impact B. impart C. impasse
6. When negotiations, it means that they are continuing, but in an uncertain/difficult manner
A. falter B. fall C. fail
7. When will this agreement? (=start/become valid/begin to operate)
A. come into effect B. come to effect C. have an effect
8. We hope to an agreement by Friday.
A. come B. restore C. reach
0. The telles broke down - The telles
A. fell B. collapsed C. fell-down
10. Both sides are hoping for a successful (= result)
A. outcome B. outburst C. change
2) Choose the right answer
1. It took over five hours of negotiations for the parties to come to a
A. hostility B. consensus C. bottom-line
2. It was a decision to settle our differences out of court.
A. mutual B. flexible C. victorious
3. One that always works is to ask your counterpart to speak first.
A. bargain B. tension C. tactic
4. We would have more if we had some more recent statistics to use.
A. haggling B. concession C. leverage
5. They were to our proposal until we made our last demand.
A. tension B. resistance C. receptive
6. We were over prices all afternoon.
A. haggling B. misleading C. dispute
7. I wasn't expecting our opponents to so quickly.
A. amplify B. counterproposal C. yield
8. When I the client about their promise they agreed to honour it.
A. log-rolled B. entitled C. confronted
9. If that is your only I would be happy to concede.

A. pressure	B. objective	C. coopera	ation	
10. Within ten minu	utes the negotiations	had already en	ded in a	
A. bottom-line	B. counterpart	C. dead	lock	
11. Nothing is more	e important than gro	wing your custo	omer or	_ base.
A. client	B. clientele	C. clients		
12. What is another	way of saying "to r	nake more mon	ey"?	
A. to get revenue	B. to increase	revenue	C. to obtain cas	h
13. What does it me	ean "to close" a sale	?		
A. to finalize a sale	B. to fail	C. to give	e up on a sale	
14. What do you ca	ll people who can pe	otentially sell to	?	
A. loads B	. leaders	C. leads		
15. What's the term	that describes the i	nitial search for	new sales leads?	
A. sales searching	B. sales fi	shing C. s	ales prospecting	
16. I thought this ti	me things were goin	g to be better. I	osing the contact w	as to
swallow.				
A. bottom line	B. a bitter pill	C. blov	v-by-blow	
	contract thanks to yo			, didn't you?
	bottom line			
18. I'd be better off	stopping my legal j	ob and doing jo	bs for cash. The	is the only way
to make money the				
A. blow-by-blow	B. black econor	my C.	bottom line	
	ln't work in the State			•
	B. bottom line			
		•		ere, it
A. blue collar	B. back to the o	drawing board	C. went like a b	oomb

#### 1 семестр (очн, очно-заочно), 3 семестр (заочно)- зачет

Критерии оценки уровня сформированности компетенций при проведении контрольной работы:

- оценка «отлично»: продемонстрировано грамотное последовательное решение задач (заданий) при правильно выбранном алгоритме. Даны верные ответы на все вопросы и условия задач (заданий). При необходимости сделаны пояснения и выводы (содержательные, достаточно полные, правильные, учитывающие специфику проблемной ситуации в задаче или с незначительными ошибками);
- оценка «хорошо»: грамотное последовательное решение заданий при правильно выбранном алгоритме. Однако, ответы на вопросы и условия заданий содержат незначительные ошибки. Пояснения и выводы отсутствуют или даны неверно;
- оценка «удовлетворительно»: обучающийся ориентируется в материале, но применяет его неверно, выбирает неправильный алгоритм решения заданий, допускает ошибки. Пояснения и выводы отсутствуют или даны неверно;
- оценка «неудовлетворительно»: обучающийся слабо ориентируется в материале, выбирает неправильный алгоритм решения, допускает значительное количество ошибок. Пояснения и выводы отсутствуют.

#### 3.3. Задания для промежуточной аттестации (зачета)

# Список вопросов к зачету Выберите правильный вариант ответа.

1. Money owed by one person or organization to another person or organization
A. shares
B. debt
C. investment
2. A period of time when business activity decreases because the economy is doing badly
A. gross margin
B. stock market
C. recession
3. Equal parts into which the capital or ownership of a company is divided
A. shares
B. debt
C. investment
4. A dramatic movement may be expressed by
A. soar
B. plummet
C. A and B
5.I think David should do the presentation. Database architecture is his
A. topic of expertise
B. area of expertise
C. field of knowledge
6. Celebrity is a technique that is very popular in advertizing at the moment.
A. exhibition
B. research
C. endorsement
7. If news about a product comes to you by someone tells you about it.
A. word of mouth
B. press
C. internet
8. If you have something to sell, you can an advert in the local newspaper.
A. target
B. place
C. launch
9. Following US business protocol you must arrive on time. Only a delay because of
traffic problems is allowed.
A. 30 minute
B. 15 minute
C. 1 hour
10. Lisa, the marketing rep, and I have been playing this whole week. (We've been
trying to reach each other, but we keep getting each other's voice mail)
A. phone games
B. phone tag
C. phone contact
11. In which country would be a great insult to touch somebody on the head?
A. Thailand
B. Pakistan
C. Iraq
12. You should not point the soles of your feet towards your hosts in which area?
A. West Indies

B. Australia
C. Arab world
13. When giving gifts to Chinese guests we should wrap in which coloured paper for good luck?
A. blue
B. red
C. white
14. These days many applicants submit their speculatively to companies they would
like to work for.
A. covering letter
B. application form
C. resume
15. These days it is normal for successful candidates to work a/an in a company.
•
A. psychometric test B. interview
C. probationary period
16. The person in charge of the meeting is the
A. participant
B. agenda
C. chairperson
17. A list of topics to be discussed in the
A. minutes
B. agenda
C. items
18. The "Art of Winning" by Harry Mills states there are stages to negotiation.
A. 5
B. 7
C. 9
19. Quality control includes checking for before selling goods.
A. monitoring
B. compensation
C. faults
20. The quality control department found several faults during one of their
A. minimum standards
B. routine checks
C. monitoring
21. The idea of a lone inventor who makes a or has a sudden clever idea is maybe a
little out of date today.
A. discovery
B. setback
C. brain wave
22. The company will apply for a for the design so that others cannot copy it and steal
the ideas.
A. concept
B. patent
C. prototype
23. Property taxes about 40 percent of the overall tax revenue the state collects.
A. account for
B. make
C. are at least
24 the end of year results were published, the managers got their bonuses.
A. When
B. While

C. Because

25. My line manager wants the meeting immediately.
A. to arrange
B. be arranged
C. arranged
26. The company expects to see breakeven and a 15 cent a share loss in the second
quarter.
A. more than
B. more or less
C. somewhere between
27. The software developers investigated the latest problem.
A. are just
B. have already
C. have yet
28. The new service was expected to be a success; very few customers upgraded their
accounts.
A. yet
B. although
C. just
29. While the stock the staff worked in the evenings.
A. was checked
B. has been checked
C. was being checked
30. All the orders got on schedule.
A. delivering
B. to deliver
C. delivered
31. Commercial builders downplayed a bust in the superheated housing market. A. the
concern of
B. concerns about C. concerning
32. The report showed that the overall prices are up to 3.1 percent months.
A. during the last
B. in the following
C. since the last
33. He is excited about the new promotion and looking forward to more
responsibilities.
A. taking on
B. taking in
C. getting on
34. The flight arrives Tokyo in three hours.
A. in
B. into
C. at
35. The executives pointed to immigration the biggest drivers of the domestic market.
A. rather than
B. as one of
C. resulting in
36. First quarter revenue \$45.1 billion from \$44.7 billion a year earlier.
A. expanded at
B. increased
C. rose to
37. Strong exports is driving first-quarter growth, rising 35 percent from a year earlier
A. played a big role
B. played a hand

C. effectively
38. The new law will encourage growth in the export market
A. possible
B. next year
C. in fact
39. My manager is very happy the work I have done.
A. by
B. with
C. for
40. You are late again. Were you a traffic jam?
A. at
B. in
C. on
41. I am writing behalf of my company.
A. on
B. from
C. in
42. The company's police smoking is that we do not allow it in the building.
A. at
B. with
C. on
43. If we don't have more customers next month, we will go of business.
A. on
B. under
C. out
44. I will send you a for the damaged book.
A. replacement
B. recipe
C. apology
45. What is the name of your company's new Chief?
A. Executioner
B. Executive
C. Execute
46. I am sorry, but we do not have any more in
A. stack
B. stock
C. stick
47. The training programme will give workers the new they need.
A. skins
B. skulls
C. skills
48. Please your bank account to see when you received your pay.
•
A. cheque B. check
C. cheek
49. Our shows that women and children like our products.
A. receipt
B. research
C. resale
50. We asked 1000 customers to a questionnaire.
A. complete
B. compete
C. comprise

51. I have just received your about holiday pay.
A. memory
B. mime
C. memo
52. I think we should exhibit our new products at a trade
A. fare
B. fair
C. fear
53. I would like to talk to all the sales tomorrow.
A. stuff
B. staff
C. staffs
54. Does the building have good for disabled people?
A. axes
B. accent
C. access
55. If you are late for work again, I will you.
A. dispute
B. dismiss
C. desist
56. For certain types of businesses, a list of people who have already an interest in
buying your products should be included in the business plan.
A. said
B. expressed
C. exclaimed
57. The person who works for another company but does the same job as you can be referred to as
your
A. counterpart
B. counterfeit
C. counter
58. I'm sorry, Lynn, I didn't ( = understand/hear) that last figure.
A. engage
B. catch/get
C. grasp
59. We're running a little short ( = we don't have much time left)
A. of time
B. in time
C. time
60. Janine has a lot to the development of this company.
A. constrained
B. calculated
C. contributed

По итогам зачета, соответствии с модульно – рейтинговой системой университета, выставляются баллы с последующим переходом по шкале баллы – оценки за зачет, выставляемый как по наименованию «зачтено», «не зачтено», так и дифференцированно т.е. с выставлением отметки по схеме – «отлично», «хорошо», «удовлетворительно» и «неудовлетворительно», определяемое решением Ученого совета университета и прописываемого в учебном плане.

Критерии оценки уровня сформированности компетенций по результатам проведения зачета:

- оценка «зачтено»: обучающийся демонстрирует всестороннее, систематическое и глубокое знание материала, свободно выполняет задания, предусмотренные программой дисциплины, усвоивший основную и дополнительную литературу. Обучающийся выполняет задания, предусмотренные программой дисциплины, на уровне не ниже базового;
- оценка «не зачтено»: обучающийся демонстрирует незнание материала, не выполняет задания, предусмотренные программой дисциплины. Обучающийся не выполняет задания, предусмотренные программой дисциплины, на уровне ниже базового. Дальнейшее освоение ОПОП не возможно без дополнительного изучения материала и подготовки к зачету.

Критерии оценки уровня сформированности компетенций по результатам проведения дифференцированного зачёта (зачета с оценкой) / экзамена:

- оценка **«отлично»:** обучающийся дал полный, развернутый ответ на поставленный вопрос, проявил совокупность осознанных знаний об объекте, доказательно раскрыл основные положения темы. В ответе прослеживается четкая структура, логическая последовательность, отражающая сущность раскрываемых понятий, явлений. Обучающийся подкрепляет теоретический ответ практическими примерами. Ответ сформулирован научным языком, обоснована авторская позиция обучающегося. Могут быть допущены недочеты в определении понятий, исправленные студентом самостоятельно в процессе ответа или с помощью «наводящих» вопросов преподавателя. Обучающимся продемонстрирован высокий уровень владения компетенцией(-ями);
- оценка **«хорошо»:** обучающимся дан полный, развернутый ответ на поставленный вопрос, проявлено умение выделять существенные и несущественные признаки, причинно-следственные связи. Ответ четко структурирован, логичен, но есть недочеты в формулировании понятий, решении задач. При ответах на дополнительные вопросы допущены незначительные ошибки. Обучающимся продемонстрирован повышенный уровень владения компетенцией(-ями);
- оценка **«удовлетворительно»:** обучающимся дан неполный ответ на вопрос, логика и последовательность изложения имеют существенные нарушения. Допущены грубые ошибки при определении сущности раскрываемых понятий, явлений, нарушена логика ответа, не сделаны выводы. Речевое оформление требует коррекции. Обучающийся испытывает затруднение при ответе на дополнительные вопросы. Обучающимся продемонстрирован базовый уровень владения компетенцией(-ями);
- оценки **«неудовлетворительно»:** обучающийся испытывает значительные трудности в ответе на вопрос, допускает существенные ошибки, не владеет терминологией, не знает основных понятий, не может ответить на «наводящие» вопросы преподавателя. Обучающимся продемонстрирован низкий уровень владения компетенцией(-ями).

#### 1. В каком из следующих слов звук, передаваемый буквой "s" отличается от остальных: 1) six,

2) bus, 3) house, 4) less, 5) seem, 6) busy

#### 2. Выберите правильную форму глагола «to be»: 1)am, 2)is, 3)are

- 1) He...in the first course.
- 2) We...going to the theatre.
- 3) You...the student of the Technical University.

#### 3. Выберите правильную форму глагола:

He ... school two years ago.

a)finished, b)will finish, c)finished

I ...in the garden last Sunday.

a)worked, b)work, c)am working.

He ...a pilot during the World War 2

a)is, b)will be, c)was.

#### 4. Выберите правильный вспомогательный глагол:

...you meet her at the station?

a)does, b)did, c)was.

...she cook breakfast every morning?

a)does, b)did, c)was.

3) ... the guests dancing when you came?

a)does, b)was, c)were.

#### 5.Завершите разделительные вопросы, выбрав правильный вариант:

- 1) They are going to have a party on Sunday,...?
- a)didn't they, b)aren't they, c)won't they, d)don't they.
- 2) She has bought many good things today,...?
- a)didn't she b)hasn't she, c) hadn't she.

We had a good rest in a holiday-home,...?

a)didn't we, b)haven't we, c)hadn't we.

#### 6. Соотнесите предложения с русскими вариантами:

#### 1) I want you to invite him to the concert.

- а)Я хочу пригласить его на концерт.
- b)Я хочу пригласить тебя с ним на концерт.
- с)Я хочу, чтобы ты пригласила его на концерт.

#### 2) I saw her working in the garden.

- а)Я видела, что она работала в саду.
- в)Я видела ее работающей в саду.
- с)Я видела, как она работала в саду.

#### 3) She is going to spend her holidays at the seaside.

- а)Она хочет провести свой отпуск у моря.
- b)Она собирается провести свой отпуск у моря.
- с)Она провела свой отпуск у моря.

#### 7. Укажите правильный артикль:

- 1) He was born in...small Russian town.
- a) a, b)an, c)the, d)-
- 2)...Petrovs are our neighbors.
- a) a, b)an, c)the, d)-
- 3)...ice cream is made of milk and sugar.
- a) a, b)an, c)the, d)-

#### 8. Отметьте предложения, в которых перед инфинитивом употребляется частица «to»:

1)He wants ...visit our relatives in Kiev.

- 2)I made her ...tell the truth.
- 3) Will you ... answer my question?
- 4)He can...help you if you want.
- 5) Aretheygoing...come?

#### 9. Выберите правильный модальный глагол из данных а) can, b)may, c)must:

- 1)He...speak three foreign Languages.
- 2)You...work hard at your English if you want to know it.
- 3)You... not go out, the lesson is not over yet.
- 4)He...be in this room.

#### 10. Выберите нужное местоимение:

- 1)There are ... schools in this street.
- a)some, b)any, c)no.
- 2)Do you want...milk in your coffee?
- a)some,b)any,c)no.
- 3) There are ...people in the park because it is cold.
- a)some,b)any,c)no.

# 11.Укажите предложения, в которых глагол «to be» является вспомогательным глаголом для образования страдательного залога:

- 1)They are very clever students.
- 2)The letter is received yesterday.
- 3)He is playing in the yard now.
- 4)I am a first year student.
- 5) My mother is not playing the piano now.
- 6)We were invited to a concert last Saturday.

# 12.Укажите, какой частью речи является подчеркнутые в предложениях слова – существительным, прилагательным, глаголом:

- 1) This historic place is worth visiting.
- 2)Light travels more quickly than sound.
- 3)We were sitting in our hotel room, when he came.
- 4)He thanks his friend for the help.

#### 13. Выберите правильный вариант:

- 1)He speaks English....
- a)good, b)well.
- 2)His English is very....
- a)good, b)well.
- 3)I feel....
- a)badly, b)bad.

#### 14.Выберите правильный предлог:

- 1)Are you interested ...working for us?
- a)at, b)in, c)of.
- 2)I am not very good ...learning languages.
- a)at, b)in, c)of.
- 3)I was afraid...getting burnt.
- a)at, b)in, c)of